BUSINESS JOURNAL 2016 Editorial Calendar DF = Double Focus For Come See Us & NEXT magazines: Artwork deadline 1 month prior to date magazine inserts into weekly MBJ. For all event magazines: Artwork deadline is 3 weeks (22 days) prior to date magazine inserts into weekly MBJ. Modified 8/16/2016 For all weekly papers: Artwork deadline is 4 days prior to publication date **FOCUS** LISTS 1-Jan Law & Accounting Largest Law Firms 8-lan Technology Information Technology Services 15-Jan Banking & Finance Oldest Banks List* 22-Jan **Economic Development Economic Development Organizations** Cardiovascular Care Centers 29-Jan Health Care Mississippi **Special Pub LEADERS IN LAW 2015** 5-Feb **Education & Workforce Training MBA Programs** 12-Feb Property Management Firms & Shopping Centers DF Real Estate 12-Feb DF Construction Mississippi **General Contractors** 19-Feb **Small Business Development Centers** Small Business 26-Feb Business Woman of the Year List of past Business Women of Year **Business Women of the Year Luncheon February 18 Old Capitol Inn Event** DF Agri-Business 4-Mar 4-Mar DF | Made in Mississippi Manufacturers & Producers 11-Mar Insurance & Employee Benefits **Employee Benefits Consultants** 18-Mar Architects & Engineers **Largest Architectural Firms** 25-Mar Women & Minorities in Business Women & Minority Owned Businesses **Special Pub COME SEE US MAGAZINE** Banking & Finance Largest Banks 1-Apr 8-Apr Health Care Mississippi Hospitals 15-Apr **Public Companies Public Companies** 22-Apr Law & Accounting Largest CPAs Firms 29-Apr Largest LEED Certified Co. Going Green **Event TOP 50 UNDER 40 LUNCHEON** April 7th @ Hilton Jackson 6-May Internet Service Providers Technology 13-May **Financial Planning** Financial Planners (CFAs and CFPs) 20-May **Highest Paid Occupations Economic Development** Banking & Finance 27-May **Special Pub TOP 50 UNDER 40 MAGAZINE** 3-Jun Health Care Mississippi Sports Medicine Clinics; Stroke Care Centers 10-Jun Law & Accounting Oldest Law Firms 17-Jun Insurance & Employee Benefits Property & Casualty Insurance Companies 24-Jun DF Real Estate Commercial Real Estate Firms 24-Jun DF | Construction Mississippi **Event BEST PLACES TO WORK** June 24th @ Hilton Jackson

1-Jul		Big Business	Largest Employers; Foundations list	
8-Jul		Meetings & Conventions	Hotels; Casinos Move Museums list to Come See Us mag.	sw
15-Jul		Small Business	Main Street Award Winners*	
22-Jul		Education & Workforce Training	Colleges & Universities	
29-Jul		Architects & Engineers	Largest Engineering Firms	
Event		HEALTHIEST WORKPLACES	Old Capitol Inn	
Special Pub		BEST PLACES TO WORK MAGAZINE		
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5-Aug	-	Health Care Mississippi	Cancer Care Centers	
12-Aug	-	Banking & Finance	Credit Unions	
19-Aug	D.F.	Technology	The Tech 21	
26-Aug	-	Real Estate	Commercial Developers	
26-Aug	DF	Construction Mississippi		
Event	_	50 LEADING BUSINESS WOMEN	August 18-19th	
Special Pub		HEALTHIEST WORKPLACES MAGAZINE		
2.6				
2-Sep	1_	Economic Development	Trade Associations	
9-Sep		Trucking & Transportation	Trucking Companies	SW
9-Sep	DF	Energy, Gas & Utilities	Environmental Consulting Firms & Electric Power Associations	
16-Sep		Law & Accounting	Tax Preparers	
23-Sep		Insurance & Employee Benefits	Independent Insurance Agencies	
30-Sep		Architects & Engineers	Oldest Engineering Firms	
Event		HEALTH CARE HEROES	September 29th @ Old Capitol Inn	
Special Pub 50 WOMEN MAGAZINE				
7-0ct		Banking & Finance	State Registered Investment Advisors	
14-0ct		Small Business	Employment Agencies	
21-Oct		Health Care Mississippi	Women's Medical Care Centers	
28-Oct		Leading Private Companies	The Mississippi Top 100	
Special Pub		HEALTH CARE HEROES MAGAZINE		
Special Pub NEXT 2013-2014 MAGAZINE				
Event		LEADERS IN FINANCE	October 27th @ Old Capitol Inn	
4-Nov		Insurance & Employee Benefits	3rd Party Administrators	
11-Nov	-	Real Estate	Local Real Estate Brokers	
11-Nov	DF	Construction Mississippi		
18-Nov		Law & Accounting	Oldest Accounting Firms	
25-Nov		Banking & Finance	SBA Approved Lenders	sw
Special Pub		HEALTH CARE HEROES MAGAZINE		
Event		SMALL BUSINESS AWARDS	TBD	
2-Dec	\perp	Health Care Mississippi	Hospices	
9-Dec	_	Architects & Engineers	Oldest Architectural Firms & Historic Buildings	
9-Dec	DF	Going Green	Waste/Recycling Centers	
16-Dec		Economic Development	Top 20 Projects	
23-Dec		Year in Review		
30-Dec		Person of the Year	Person of the Year	SW
Special Pub		BOOK OF LISTS 2017	Mailed last week of December	
Event		LEADERSHIP IN LAW DINNER		
Special Pub		SMALL BUSINESS AWARDS MAGAZINE		
Special Fub		MAGAZINE		
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