

2011 **50 LEADING BUSINESS WOMEN** in Mississippi



- | | |
|---------------------|----------------------|
| Heather Aby | Dana Habers |
| Ivey Allen | Janna Hughes |
| Jennifer Anderson | Karen Loyd |
| Nuria Arias | Marilyn Martin |
| Celia Barrett | Dodie McElmurray |
| Rhea Bishop | Wendy Mullins |
| Tamika Bradely | Gail Muse |
| Haley Broom | Kim Porter |
| Jill Browne | Dr. Lynne Richardson |
| Amy Champagne | Katja Russell |
| Stacey Cobbins | Kathleen Shaughnessy |
| Jan Collins | Paula Shelton |
| Gretchen Cook | Sheramie Shore |
| Pam Cotton | Amy Shrock |
| Renee Cotton | Elaine Stevens |
| Laine Craft | Mary Swoope |
| Sherri Davis-Garner | Helen Taylor |
| Celia Dobbs | Becky Traweek |
| Ginger Edwards | Lisa Wade |
| Jan Farve | Linda Wagner |
| Eula Forte | Christina Walls |
| Laura Gibbes | Kathryn Walsh |
| Terri Gillespie | Patti Ware |
| Pamela Gunter | Sharen Willis |
| Bethany Hairston | Janet Zito |

AD SIZES AND PRICES

Cover (with bleed) - 8.25" x 10.75" (plus .25" bleed)	\$2,500
Full Page (with bleed) - 8.25" x 10.75" (plus .25" bleed).....	\$2,083
Full Page (no bleed) - 7.75" x 10.25"	\$2,083
Half Page Horizontal - 7.75" x 5"	\$1396
Half Page Vertical - 3.75" x 10.25"	\$1396
Quarter Page Vertical - 3.75" x 5"	\$788
Quarter Page Column - 2.486" x 10.25"	\$788

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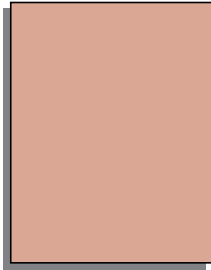
melissa.harrison@msbusiness.com

ashley.varnes@msbusiness.com

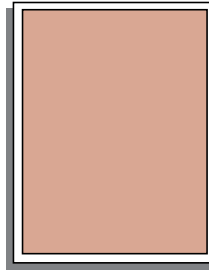
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Special Magazine Ad Sizes

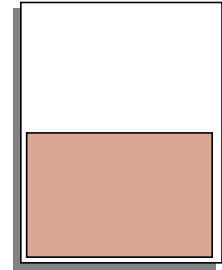
8.25" x 10.75"



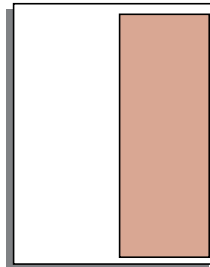
Covers with bleed
8.25" x 10.75"
plus .25" bleed on each side



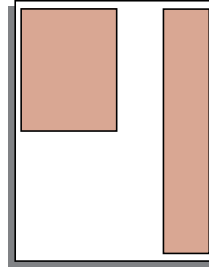
Full Page
7.75" x 10.25"



Half Page
Horizontal
7.75" x 5"



Half Page
Vertical
3.75" x 10.25"



Quarter Page
VERTICAL:
3.75" x 5"
COLUMN:
2.486" x 10.25"

Digital Checklist

- *For ADS, PDF files are preferred.
Colors should be converted to CMYK.
All black text should be 100% Black, not four color black.*
- *For LOGOS, EPS files are preferred.
If unable to provide as an EPS we will accept PDF, JPEG or TIFF at 300 dpi
and 100% of desired size.*
- *For PHOTOS, files should be JPEG or TIFF at 300 dpi and 100% of
desired size. Colors converted to CMYK.*