

Business keeps getting better in Mississippi...

Nominate Your Company as a Best Place to Work

This publication will rank companies doing business in the area according to how well they treat their most important asset- their employees. Eligible companies must have a human resource office in Mississippi and have operated here at least one calendar year.

Final rankings will be based on results from the enclosed questionnaire as well as a separate brief survey of a sampling of your employees conducted by our research department. To help facilitate that survey, please provide us with a complete list of your employees and a method of contacting them. This survey will be anonymous and take less than five minutes of their time.

If you have any questions about this project, please call Tami Jones at (601) 364-1011; fax at (601) 364-1007 or e-mail to tami.jones@msbusiness.com.



Nomination forms must be received by April 27, 2012

BEST PLACES TO WORK SURVEY

Company name: _____

Address: _____

Telephone: _____ Fax: _____

Average starting salary: _____ Median salary: _____

Average length of employment to be eligible for benefits: _____

Number of employees: _____

Benefits (please check all that apply): Daycare options _____

Health care benefits (% covered) _____ Unmarried partner benefits _____ Paid Leave/Sick time (length) _____

Paid Maternity/Paternity leave (length) _____ Continuing education (tuition assistance) _____

Relocation assistance _____ Stock options _____ 401(k) (% match) _____ Prescription _____

Telecommuting _____ Dental _____ Vision _____ Flexible hours _____ Job sharing _____

Employee recognition program _____ Fitness program _____ Subsidized meals _____

Other: _____

Information Supplied By: _____

Title: _____ Date: _____



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Download form at: www.msbusiness.com

Click on [Events](#) and scroll down to Best Places to Work for link to form.

ELIGIBILITY

The program is open to all companies who meet the following criteria:

- Be a for-profit or not-for-profit business.
- Be a publicly or privately held business.
- Have a facility in Mississippi.
- Have at least 25 full-time employees in Mississippi. (Seasonal, temporary or contract workers do not participate in surveys.)
- Be in good standing with the Mississippi Secretary of State.

AWARD CATEGORIES

Based on the survey scores, three top winners will be named in each of four size categories.

- **Mega-Large Companies (500 or more employees)**
- **Large Companies (200 - 499 employees)**
- **Medium Companies (50 - 199 employees)**
- **Small Companies (25 minimum to 49 employees)**

PARTICIPATION DETAILS

The award winners and finalists will emerge through their employees' participation in an anonymous multiple-choice online survey or paper survey (if needed) that is administered in strict confidentiality by our partner, Southern Research Group.

At the end of the survey period, Southern Research Group will look at the data from all companies that participated and met the criteria to determine the rankings. Winners will then be revealed to the program administrators at the Mississippi Business Journal.

WHY PARTICIPATE?

- **Winners and finalists will be announced during the awards breakfast at the 25th Annual Comcast Mississippi Business & Technology Expo on January 16, 2008 at the Mississippi Trademart in Jackson.**
- **All registered companies that participate in the surveys will receive a report. This report includes their overall and category rankings. Even if a company does not reach the 50% participation level, they will still receive the report based on their responses.**
- **The three top companies from each size category receive a complimentary detailed report, valued at \$575.00 which indicates how they scored in comparison to the average of scores from other companies in their size category**
- **Press releases are sent to newspapers throughout the state to announce the winners and provide additional publicity.**
- **A strong reputation as a great place to work gives additional confidence to your existing clients and offers you new selling points on drawing new clients and recruiting new employees to your company.**
- **A productive workforce leads you to a better bottom line. This program offers an efficient and confidential method for you to achieve the knowledge you need to lead your company forward.**
- **Your visibility as a leading company among Mississippi's employers gains you a new level of recognition and respect. Listed companies receive public relations and publicity coverage in the Best Places to Work in Mississippi magazine. Business readers across the state will learn more about your company, its products and services, and see you in a leadership role in improving the state's workforce relations.**
- **As you continue to build your workforce, a good performance in the Best Places to Work can help you attract stronger, more qualified candidates.**

We will identify, recognize, and honor the best places of employment in Mississippi. If you benefit the state's economy, its workforce, and business...then you might be one of our best places to work.