

# ADMIT ONE

**Comcast** *Presents*  
Business Class

2010

MISSISSIPPI  
BUSINESS &  
TECHNOLOGY



A SPECIAL PROJECT OF THE  
MISSISSIPPI BUSINESS JOURNAL

**WEDNESDAY,**  
APRIL 7, 2010  
9:30 A.M.-7:30 P.M.

**BUSINESS  
AFTER HOURS**  
5:00 P.M.-7:30 P.M.

**THURSDAY,**  
APRIL 8, 2010  
10:00 A.M.-3:00 P.M.

**\$5 ADMISSION**  
without registration

At the Jackson Trade Mart  
1200 Mississippi Street  
Jackson, MS 39201

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email \_\_\_\_\_

**Do you subscribe to the MISSISSIPPI BUSINESS JOURNAL?**

YES  NO

**Please sign me up for the MS BUSINESS JOURNAL Daily E-Bulletin?**

YES  NO

Please circle the appropriate description of your position:

Executive Management Administrative Engineering Marketing  
Production Purchasing Legal Medical Other \_\_\_\_\_

**Phone: 1-800-283-4625 or (601) 364-1000**

**www.msbusiness.com**

NO ONE UNDER 18 ADMITTED.

NO STUDENTS. NO STROLLERS. NO RESUMES.

■ **TECHNOLOGY CLUSTERS**

MS TECHNOLOGY ALLIANCE,  
SAFETYNETS



■ **CYBER CAFE**

COMCAST BUSINESS CLASS



■ **ACTIVITY AISLE** featuring  
THE ALLUVIAN SPA



■ **MEETINGS & CONVENTIONS AISLE**  
MCGEHEE TRAVEL



■ **EXHIBITOR LOUNGE**  
COKE, COMMUNITY COFFEE,  
F&R CATERING



■ **TRAINING SEMINARS**  
EAGLE RIDGE CONFERENCE CENTER



■ **EXPO STAFFING**  
GREATER JACKSON  
CHAMBER PARTNERSHIP, STAFFERS



■ **LIVE REMOTE TV &  
RADIO BROADCASTS**



# COMCAST BUSINESS CLASS & MISSISSIPPI BUSINESS JOURNAL 27TH ANNUAL EXPO 2010

## SCHEDULE OF EVENTS

### WEDNESDAY, APRIL 7TH

7:30 AM **BEST PLACES TO WORK KICK-OFF BREAKFAST**

Sponsor:



9:30 AM **Ribbon Cutting & EXPO Exhibits Open**

**FREE TRAINING SEMINARS  
IN ROOM 1 - ENTRANCE FOYER**



10:00 AM **Business Etiquette**  
(Presenter: Gay Saxon)

11:00 AM **Telephone Etiquette**  
(Presenter: Gay Saxon)

12:00 PM **TOP 40 UNDER 40 LUNCHEON**



12:00 PM **Dining Etiquette**  
(Presenter: Gay Saxon)

1:00 PM **Teambuilding 101: Does your team work together?**  
(Presenters: Bill Lancaster)

2:00 PM **Show Me the Money!**  
(Presenter: Jim Harper and James Bennett)

3:00 PM **I'm Not Difficult...I'm Just Not You**  
(Presenter: Gay Saxon)

5:00-7:30 PM **BUSINESS AFTER HOURS**

Featuring "The Chill"



### THURSDAY, APRIL 8TH

10:00 AM **Diversity 101: What makes your team unique?**  
(Presenter: Bill Lancaster)

11:30 AM **BUSINESS WOMAN OF THE YEAR LUNCHEON**



11:00 AM **Developing Trust**  
(Presenter: Bill Lancaster)

1:00 PM **Motivating Others**  
(Presenter: Bill Lancaster)

2:00 PM **Writing a Business Plan**  
(Presenter: Jim Harper and James Bennett)

3:00 PM **EXPO closes. See you next year!**